WALKER TRACKER ENTERPRISE & TURNKEY PLANS

FEATURES COMPARISON

FEATURES	ENTERPRISE	TURNKEY
OVERALL	**Robust customizable program with dedicated account manager.**	**Easy to implement program with limited customization to make it simple to self manage.**
ADMINISTRATION SUPPORT	• Setup call with customer success manager • Ongoing support provided by customer success manager through email and check-in calls • Access to help library with guides and videos	• Setup call with a customer success manager • Ongoing support through email • Access to help library with guides and videos
CHALLENGE SETUP	• Challenges setup and maintained by customer success manager.	• Created by program administrator with challenge builder tool.
CHALLENGE OPTIONS	• Access to all themed maps in our challenge library • Access to Wellness Challenge library • Ability to create custom map or point-based wellness challenges	• Site has 10 pre-loaded themed maps for activity challenges. • Additional maps can be added from our challenge library at admin's request • Access to Wellness Challenge library (available if your program includes wellness upgrade)
REGISTRATION QUESTIONS	• Ability to create custom registration questions	• Default registration questions for name and email address • Select from the pre-written questions for more user information
SURVEY & EDUCATION QUESTIONS	• Access to our library of wellness questions • Ability to create custom questions	• Access to prewritten education questions in Wellness Challenges (available if you program includes wellness upgrade)
COMMUNICATION TOOLS	• Email tool to send emails • Email scheduling tool to preload communications • Notice tool to send in app messaging and ability to schedule notices • Push Mobile Notifications for notices	• Email tool to send emails • Notice tool to send and schedule in app messaging • Push Mobile Notifications for notices

WALKER TRACKER TURNKEY & ENTERPRISE PROGRAMS

FEATURE COMPARISON

FEATURES	ENTERPRISE	TURNKEY
FEATURED CHALLENGES	• Run multiple featured challenge at a time • Unlimited number of user created challenges	• Run one featured challenge at a time • Unlimited number of user created challenges
MANUAL REGISTRATION	• Manual registration of members permitted	• Manual registration of members not permitted (self-sign up)
ACTIVITY CONVERSION	• Activity converter can be turned on/off • Ability to customize options from our library of nearly 100 options	• Activity converter can be turned on/off • Includes 20 pre-determined options
TEAMS	• Set team size limit • User created teams • Randomly generated teams • Custom team creation • Program manager assistance in team creation and set up	• Set team size limit • User created teams • Randomly generated teams
REPORTING	• Challenge Summary, User Summary, and Team Summary reports available • Additional in-depth reporting available on survey results, spouse engagement, and more. • Aggregated population data reports on wellness metrics. • Program Manager prepares challenge stats and summary and loads in portal. • Admin ability to access all reporting options in the portal in real time	• Challenge Summary, User Summary, and Team Summary reports available • Admin ability to access reports in the portal in real time
AUTOMATED EMAILS	• Turn automated emails on and off. • Customize automated email text.	• Turn automated emails on and off.
BADGE REWARDS	• Users earn badges for meeting goals pre-set. • Administrators have the option to select categories of badges available in program. • Badge feature can be activated or deactivated by admin.	• Not available

WALKER TRACKER TURNKEY & ENTERPRISE PROGRAMS

FEATURE COMPARISON

FEATURES	ENTERPRISE	TURNKEY
ADDITIONAL RESOURCES OPTION	• Link out to custom landing page. • Program Manager assistance in landing page setup • Link out to another website	• Not available
WELCOME MESSAGE	• Default welcome message for participants available • Option to create custom welcome message	• Default welcome message for participants
ADDING/REMOVING USERS	• Admin can add/remove individuals from a challenge • Admin can remove individuals from program. • Customer Success Manager assistance to add members to a program (pre-register) • Ability to upload eligibility file to verify participants with email address or employee ID number.	• Admin can add/remove individuals from a challenge • Admin can remove individuals from program.
ORGANIZATION FEATURE	• Group participants by location, department, city or whatever makes sense for your organization • Ability to designate admin for different groups to communicate with group members and customize group page. (Optional) grant access to report on group member participation and activity data, • Group challenge leaderboard in addition to team or individual leaderboard.	• Not available
PROMOTIONAL MATERIALS	• Customer Success Manager will provide challenge promotional poster customized to include company logo, site URL, and challenge details • Themed challenge email templates provided by Customer Success Manger. • Access to communications book with email templates	• Editable challenge poster and email template for download in the portal. • Access to communications book with email templates